

Radio Script

“Don’t Miss It”
[Your Practice/Clinic’s Name]
:30

ANNCR: Is it worth missing your granddaughter’s dance recital? Or your best friend’s 50th birthday bash? What about missing the homecoming game for your alma mater? Think about the number of times you’ve missed an important event because you were down with the flu. Timely immunizations can help protect you and your family against preventable infections. Don’t miss out on life because of not getting immunized! It’s worth a shot. *Don’t miss it.*

Call [**Clinic/Office Name**] at [**PHONE NUMBER**] to schedule an appointment and get immunized **TODAY!**

