

# Radio Scripts

“The Women in Your Life”  
[Your Clinic/Office Name]  
:30

**ANNCR:** Your mother. Your sister. Your best friend. They’re all at risk for getting breast cancer. Women should schedule mammograms to detect breast cancer in its earliest stages. A mammogram can help your doctor find the cancer early, years before a lump is big enough to be felt which is why annual mammograms are incredibly important. Encourage the women in your life to ask their doctors about scheduling a mammogram today! For more information, call [your clinic/office phone number].

“Questions”  
[Your Clinic/Office Name]  
:30

**WOMAN:** Do I really need it? How is it done? What if I can’t afford it?

**ANNCR:** Questions. (*pause*) The more you ask, the more you’ll know about mammograms. Did you know that Medicare pays for 80% of screening mammograms once every 12 months? It does and since the risk of getting breast cancer increases with age, scheduling annual mammograms is more important than ever. Ask your doctor questions and discover the importance of mammograms! For more information about scheduling a mammogram contact [your clinic/office phone number].

“Early Detection: Best Protection”  
[Your Clinic/Office Name]  
:30

**ANNCR:** This month [your clinic/office’s name] is raising awareness about the importance of mammograms. 182,800 new cases of breast cancer are diagnosed every year but early detection can be your best protection. Just ask your doctor about scheduling a mammogram today! Stop by or visit our clinic for information for the people you love. Your mother. Your sister. Your friend. Yourself. Call [your clinic/office phone number].