

# ***E-mail from Physician to Staff***

Subject: Immunization Appreciation!

Dear Staff:

As part of the healthcare industry, it is our responsibility to protect our patients from preventable diseases by strongly encouraging timely immunizations. According to the Centers for Medicare and Medicaid Services, approximately 50,000 Americans die from preventable diseases and in Missouri, influenza and pneumonia are associated with approximately 1,500 to 3,000 deaths per year. Getting immunized each year can help reduce the risk for influenza, pneumococcal pneumonia, and hepatitis B.

[Name of Physician Office] plans to share a variety of educational resources such as brochures, flyers, and posters around the office highlighting the importance of immunizations and would appreciate it if you familiarized yourself with these materials.

I encourage you to personally get immunized and also take it upon yourself to continually remind patients you interact with to obtain their flu, pneumococcal, and HBV shots. Getting immunized yourself shows your professional commitment and persuading others demonstrates your dedication to a patient's health.

As always, thank you for making a difference!

Sincerely,

[Physician Name]

